



*'Lucy impressed our audiences with her fast-paced, vibrant and thoroughly entertaining speech. She is a wonderful storyteller, delivering clear messages with candour, humour and a realness that is often missing on the corporate speaker circuit.'*  
Australian Finance Group

## FUTURIST INNOVATION THINKING

**She's the founder of an education start-up, led a creative agency for two decades, disrupted the not-for-profit sector and consulted in China-Australia innovation. If new ideas fuel your engine and the future is where you're headed, this is the conference speaker and the topic for you.**

Discover what's in store as the world adopts and adapts to technologies that are radically changing the way we think and innovate. In this speech you'll learn how to create and inspire innovation with the mindset and tools of a futurist even within frameworks of structure and bureaucracy.

This up to 45 minute speech is all killer, no filler. Ah-ha moments: many. AI demos: none. Take-homes include:

1. Understand the way our brains process risk and reward in order to outsmart yourself and the power structures of big business and government
2. Learn how to identify existing energy, motivations and momentum to propel new ideas
3. See how systematic resistance to change is the single biggest innovation killer on Planet Earth and learn how to side-step it
4. Discover how connection and informality foster innovation better than big data and policy ever can
5. Consider how courage, kindness and radical diversity will feed the innovation labs of the future