

# **Lucy Bloom**

## **Program Bio**

Lucy is an award-winning leader and speaker. She's a change-maker, exceptional communicator, and business fixer with the best mohawk in the business. Lucy led an advertising agency for 20 years before she held CEO roles leading international aid organisations, one in Ethiopia and another in Cambodia. She's the founder of an education start-up and the author of four books including her memoir, *Get the Girls Out*, and her latest, a killer novel.

You will find Lucy challenging and entertaining in equal measure, with humour tied into a powerful business message. She's a rule-breaker, idea-maker and momentum creator.

Please include Lucy's social media handle on any holding slides and in programs

**@thelucybloom**

Also include the QR code below so that your audience can stay connected with Lucy thereafter

