



'Lucy impressed our audiences with her fast-paced, vibrant and thoroughly entertaining speech. She is a wonderful storyteller, delivering clear messages with candour, humour and a realness that is often missing on the corporate speaker circuit.'
Australian Finance Group

FUTURIST INNOVATION THINKING

She's the founder of a world-first education start-up, led a creative agency for two decades, disrupted the not-for-profit sector and consulted in China-Australia innovation. If new ideas fuel your engine and the future is where you're headed, this is the conference speaker and the topic for you.

Discover what's in store as the world adopts and adapts to technologies that are radically changing the way we plan and innovate. In this speech you'll learn how to lead in order to create and inspire innovation with the mindset and tools of a futurist.

Take-homes include but not limited to:

1. Learn how to take an idea from irritation to innovation with the mindset of a futurist
2. Identify existing energy, unexpected motivations and unbridled momentum to ideate and develop new ideas
3. Discover how to propel innovation with an understanding of the three types of Artificial intelligence (AI) already available to you in the systems you already run
4. See how systematic resistance to change is the single biggest innovation killer and learn how to side-step it, even within major bureaucracies
5. Discover how connection and informality foster innovation better than big data and policy ever can
6. Consider how courage and radical diversity will feed the innovation labs of the future