



'From the minute I met Lucy I knew I'd made a great choice in speaker to close out this major event. Lucy is warm and funny, a magnificent story teller who is also brutally honest. She had the entire room hooked from the minute she took the stage.' Queensland Office of the Chief Entrepreneur

FUTURE-PROOFING, INNOVATION + AI

If new ideas fuel your engine and the future is where you're headed, this is the conference speaker and the topic for you. Lucy Bloom is your futurist speaker, your innovator with a generous helping of Artificial Intelligence.

In this speech you'll learn how to lead in order to create and inspire innovation with the mindset and tools of a futurist even within frameworks of structure and bureaucracy.

Lucy Bloom puts the turbo into harnessing new technologies for success. This speech shows you how to map where you've been and comprehend where to next with resolve, energy, focus and fun, with AI as your co-driver.

Take homes include but not limited to:

1. Discover how to future-proof your self and your business with the collaboration of humanity and AI
2. Learn how to take an idea from irritation to innovation with the mindset of a futurist
3. Identify unexpected existing energy, motivations and momentum to ideate and propel new ideas
4. Discover how connection and informality foster innovation better than big data and policy ever can
5. Consider how courage and radical diversity will feed the innovation labs of the future
6. See why forecasts are out and patterns are in and learn to spot a software sales pitch over a must-have AI solution for your business